

eric kubli

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education

Bowling Green State University, Bowling Green, OH
Bachelor of Fine Arts, Major in Digital Arts, May 2010

skills

- Extremely proficient in Photoshop and Illustrator
- Working knowledge of all Adobe Creative Suite products
- Comfortable working in group environments, leading small teams, working with other departments and directly with clients.

work experience

Jakroo Custom Apparel, Working remotely from Glendale, CA

Graphic Designer - Aug. 2017 - Present

- Working remotely with the Art Department and Sales Representatives to generate 20-30 new custom designs for customers with less than 1 day turn-around.

Jakroo Custom Apparel, Pleasanton, CA

Art Department Manager – Sept. 2016 – Aug. 2017

- Worked with CEO, CFO and other Department Managers to make high level decisions and represented the Art Department in discussions and meetings.
- Represented the Art Department and company at trade shows and races across California and especially in the Bay Area.
- Created marketing materials, print and web designs used within the company and to represent the company in a consumer and business to business environment.
- Managed a team of 6 designers and made hiring decisions for the department.

Web & Graphic Design Manager - Jan. 2015 – Sept. 2016

- Trained new employees and helps to manage graphic design department as well as maintaining responsibilities as a Senior Graphic Designer.
- Maintains and updates all web domains including creating new landing pages and integrating new features to existing pages.

Senior Graphic Designer - Dec. 2013 – Jan. 2015

- Worked closely with Sales Representatives to generate 10-20 new custom designs for customers less than 1 day turn-around.
- Created marketing materials such as: Web Banners, Site Assets, Postcards and Banners/Materials for Trade Show Booths.

Applied Learning Labs Inc., Toledo, OH • Dec. 2011 – Sept. 2013

Associate Illustrator

- Used Illustrator and Photoshop to create assets for web and print in a team environment.
- Worked with clients such as GE Aviation, Radioshack and The University of Toledo Medical Center to create visual learning tools to help aid clients and their employees understand the inner workings of the company, value chains and visualization of money flow.

Ohio Art, Bryan, OH • Nov. 2010 – Dec. 2011

Designer

- Designed toys and toy packaging for multiple product lines from concept to completion.
- Worked in a group environment to collaborate and revise designs based on group decisions.